



Hello. I'm a Digital Art Director.

I have an unparalleled passion for art and design. I have **9+ years** of professional design experience with multiple award-winning agencies in the Middle East and Oceania. I have worked across diverse creative fields such as UI/UX, Digital/Social Media, Print and Multimedia design.

AREAS OF STRENGTH



Work Experience

Aug 2019 - Present **Sr. Art Director**
Buheis Creative | www.buheiscreative.com 

Jul 2017 - Jul 2019 **Digital Art Director**
Cheil KSA | www.cheil.com 

Mar 2015 - Dec 2016 **Art Director**
The Australian National University | www.anu.edu.au 

Oct 2014 - Jul 2016 **Jr. Art Director**
Phenomena | www.phenomena-ksa.com 

Nov 2010 - Sep 2014 **Sr. Graphic/Multimedia Designer**
Services Time | www.servicetime.net 

Jul 2010 - Nov 2010 **Graphic Designer**
TBWA\Raad | www.tbwa.com 

Achievements

2018 **#FoodForThought Campaign**
2018 Dubai Lynx Finalist - Design (Typography)

2010 **2011 Pakistan National Cricket team kit**
Designed Pakistan National Cricket team's 2011 and 2012 Kit in collaboration with BoomBoom & Pakistan Cricket Board

Qualifications

2016 **Master of Digital Arts (MDigA)**
Major in Visual Effects (VFX) **DISTINCTION**
The Australian National University - Canberra, Australia

2015 **Graduate Certificate in Arts (Digital Arts)**
Major in Digital Arts **HIGHER DISTINCTION**
The Australian National University - Canberra, Australia

2010 **BFA Visual Communication Design**
Major in Electronic Design & Illustration **CGPA 2.9/4.0**
Beacounhouse National University - Lahore, Pakistan

Skills

